



- REPLACEMENT SHEET -

Title: METHODS AND SYSTEMS FOR ANALYZING HISTORICAL TRENDS IN MARKETING CAMPAIGNS

Applicant(s): Samra et al.

S/N: 09/474,631 Docket No: 85IF-00104 (17207-00006)

Atty: Daniel M. Fitzgerald; Phone No: (314) 621-5070

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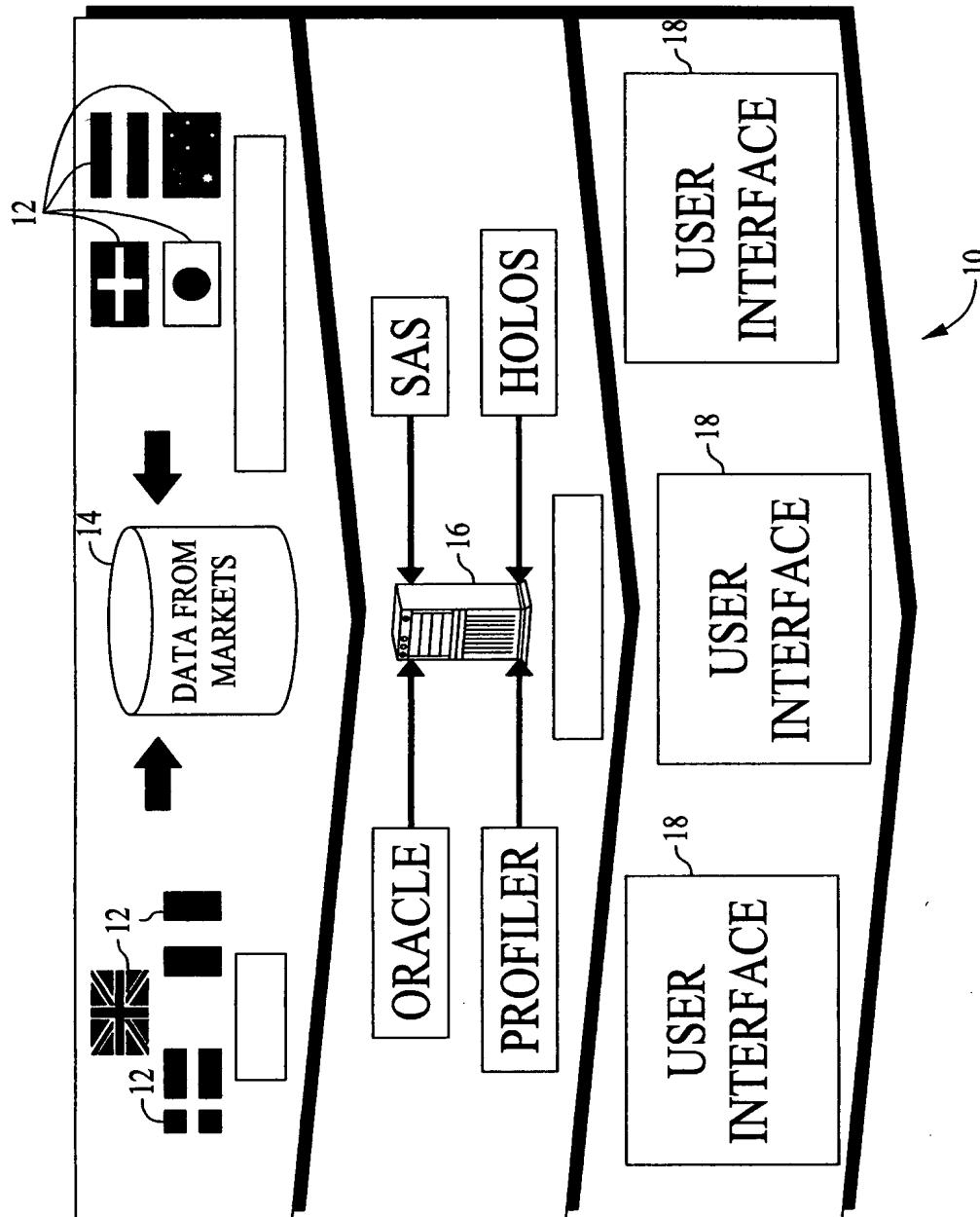
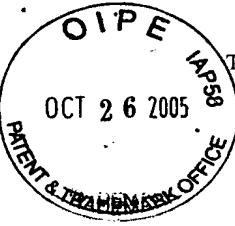


FIG. 1



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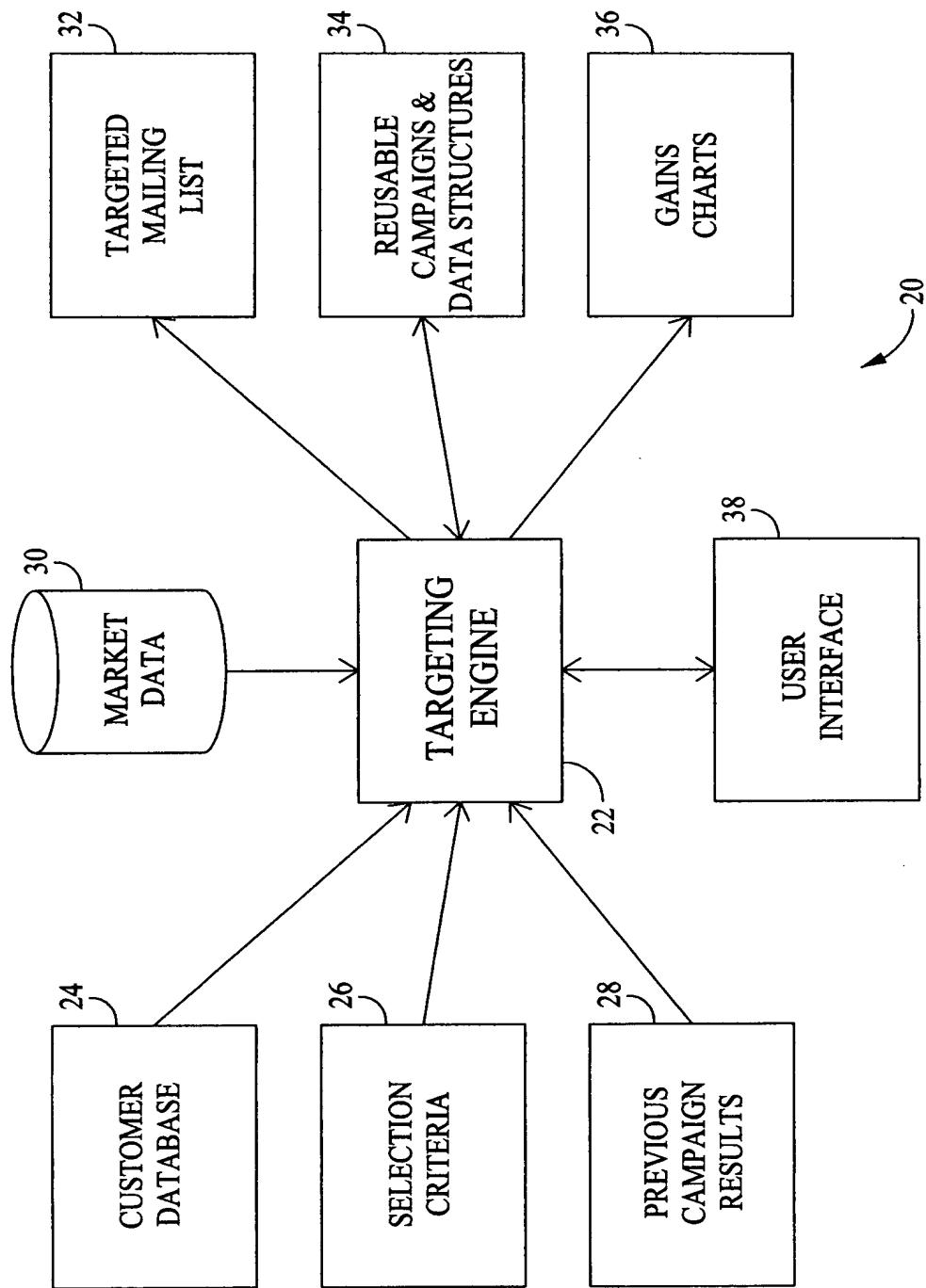


FIG. 2



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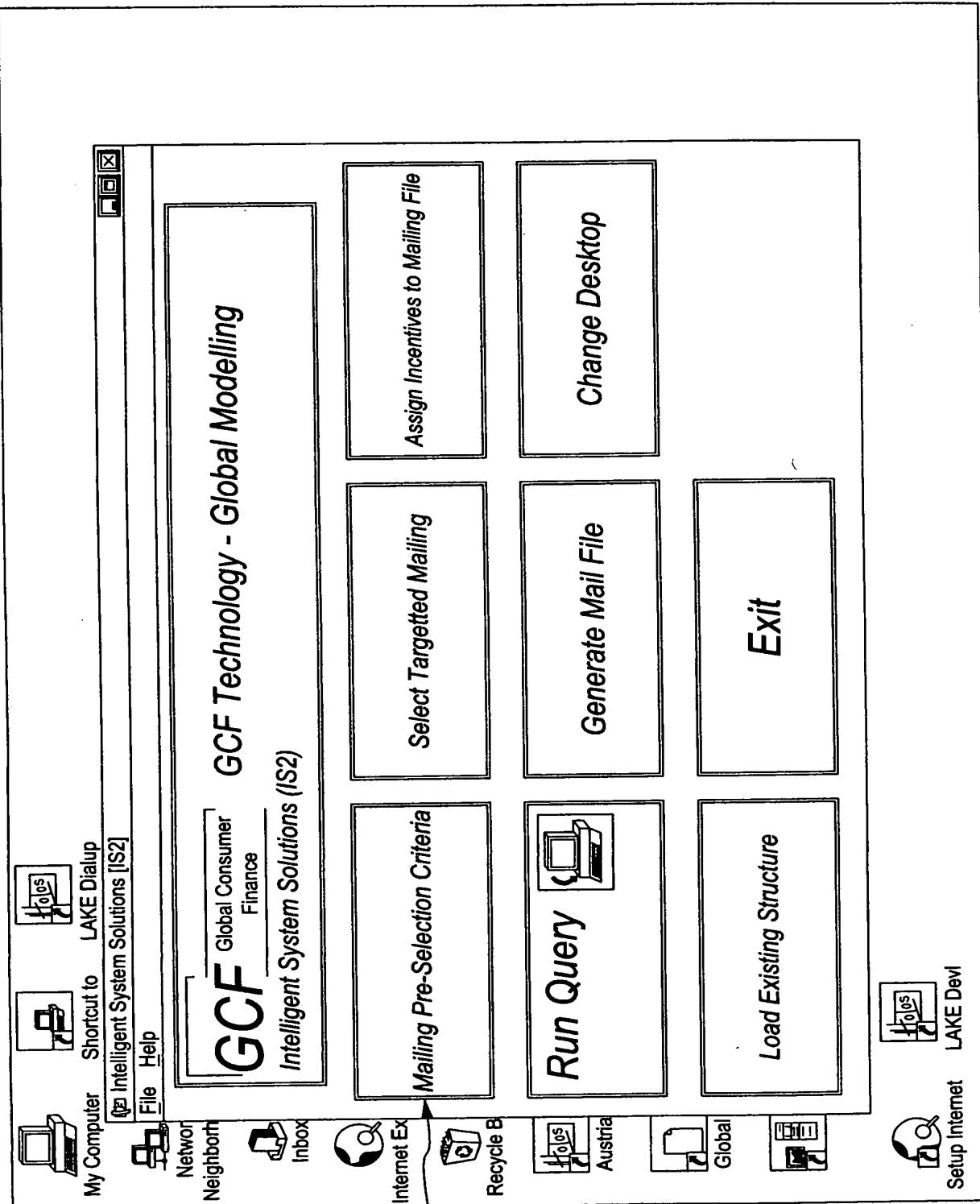


FIG. 3



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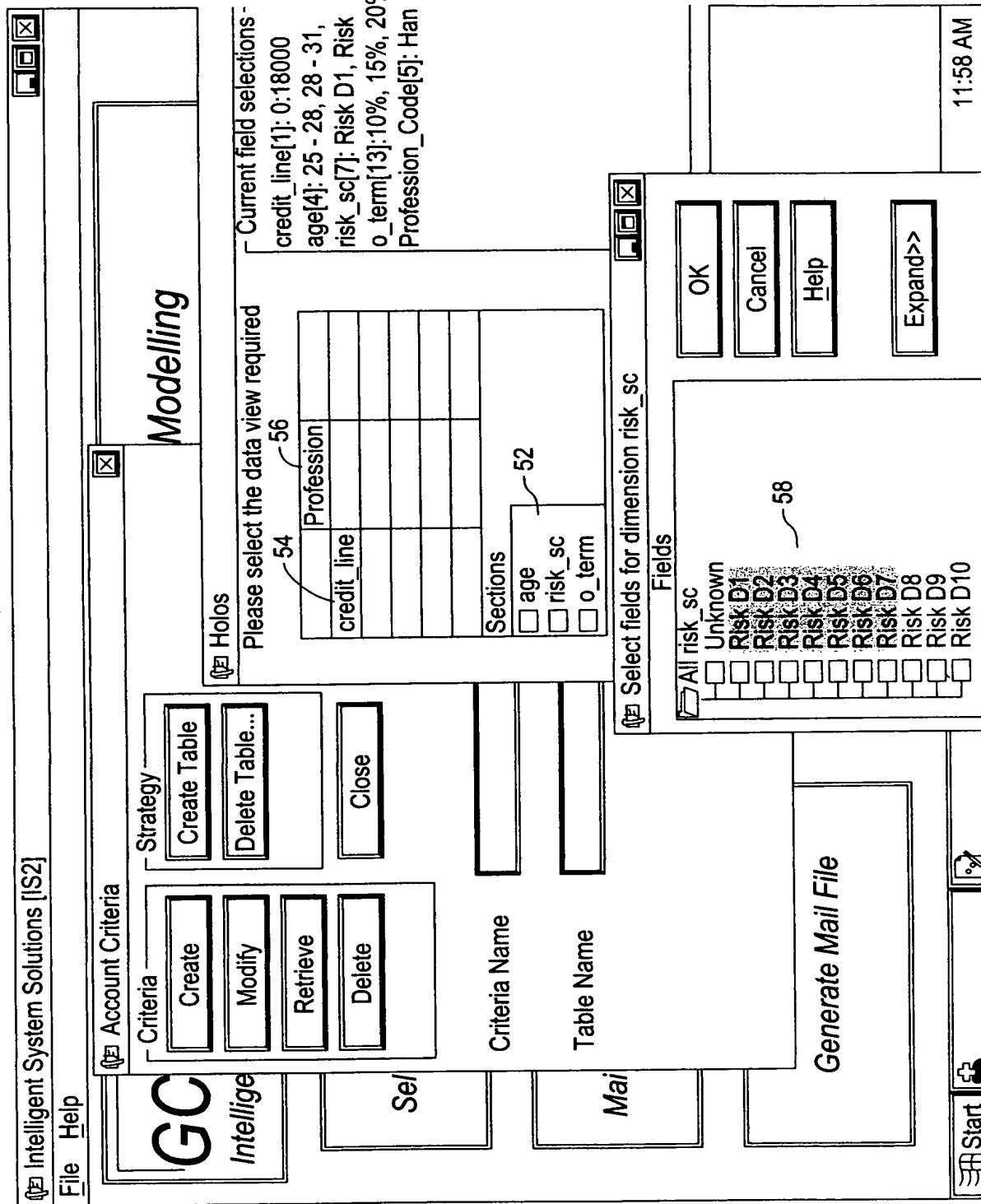


FIG. 4



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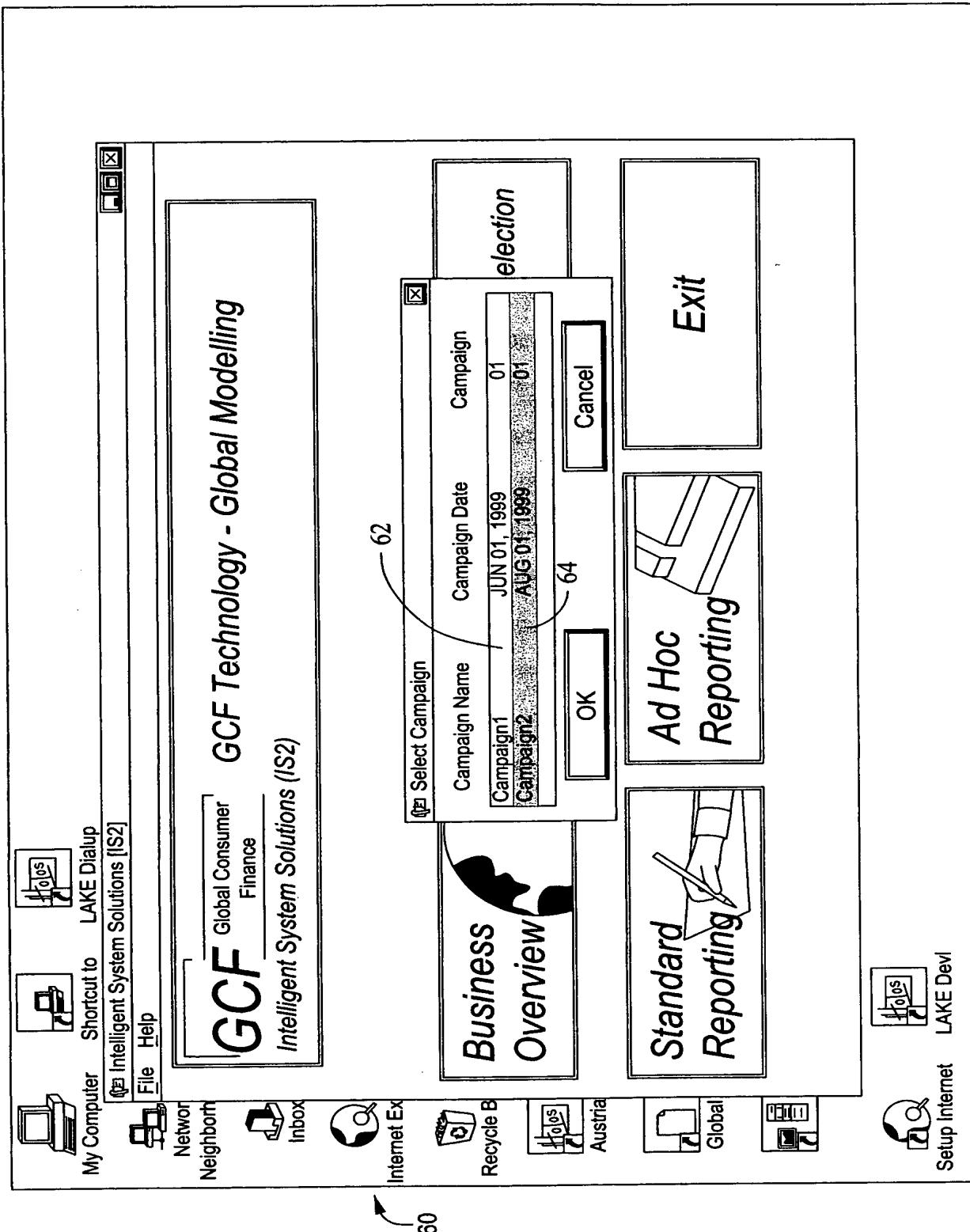
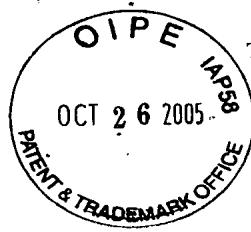
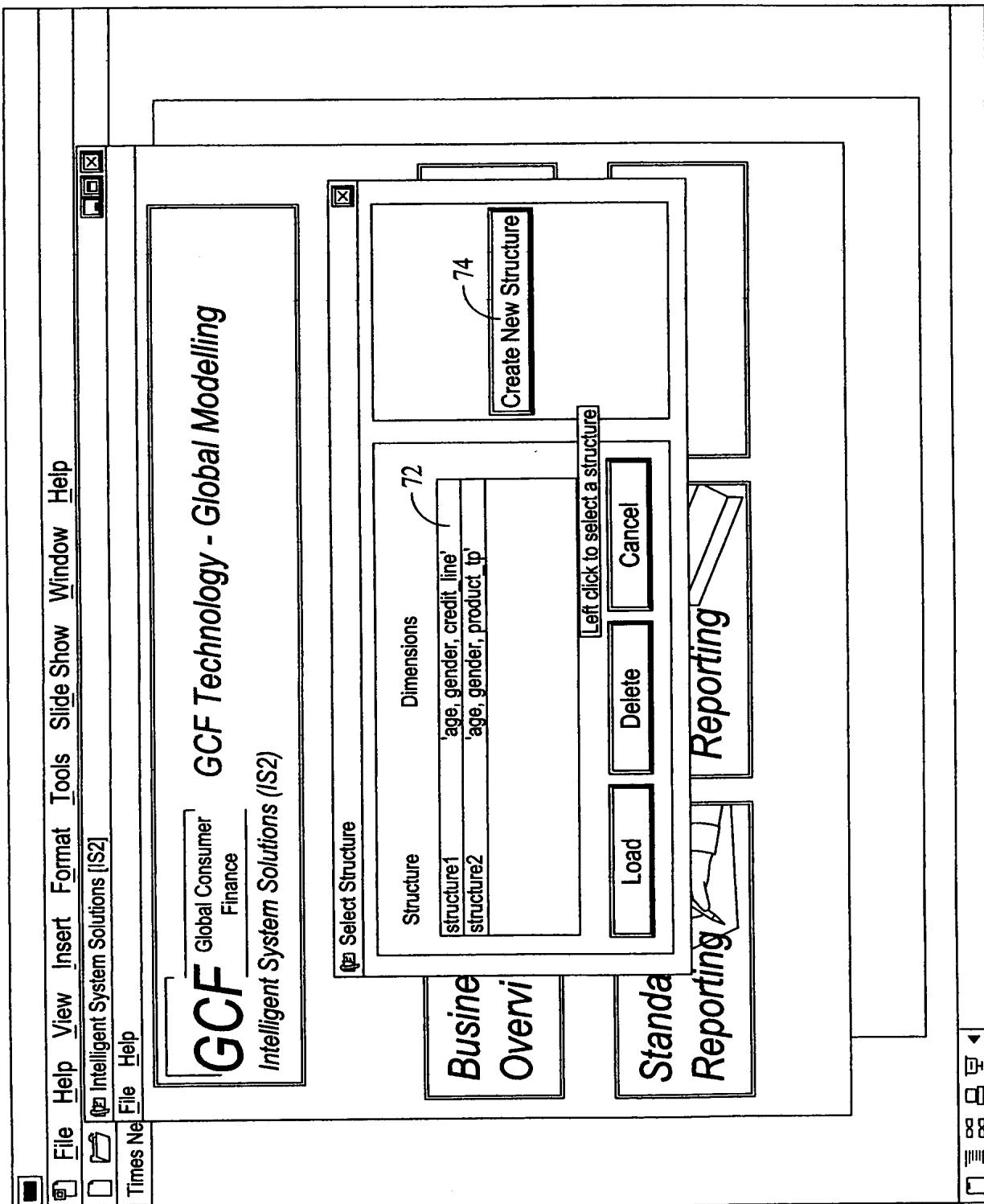


FIG. 5



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FIG. 6



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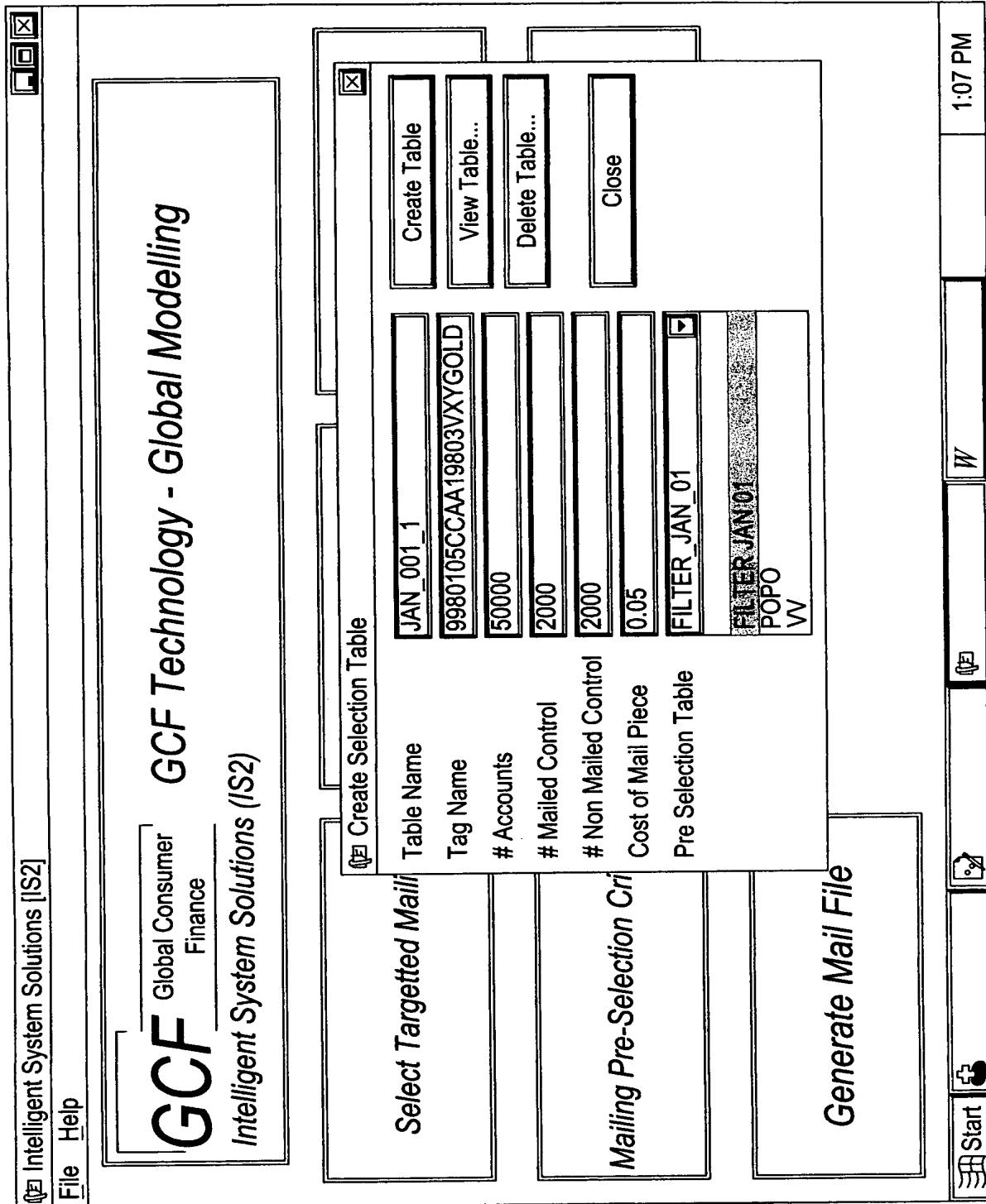


FIG. 7



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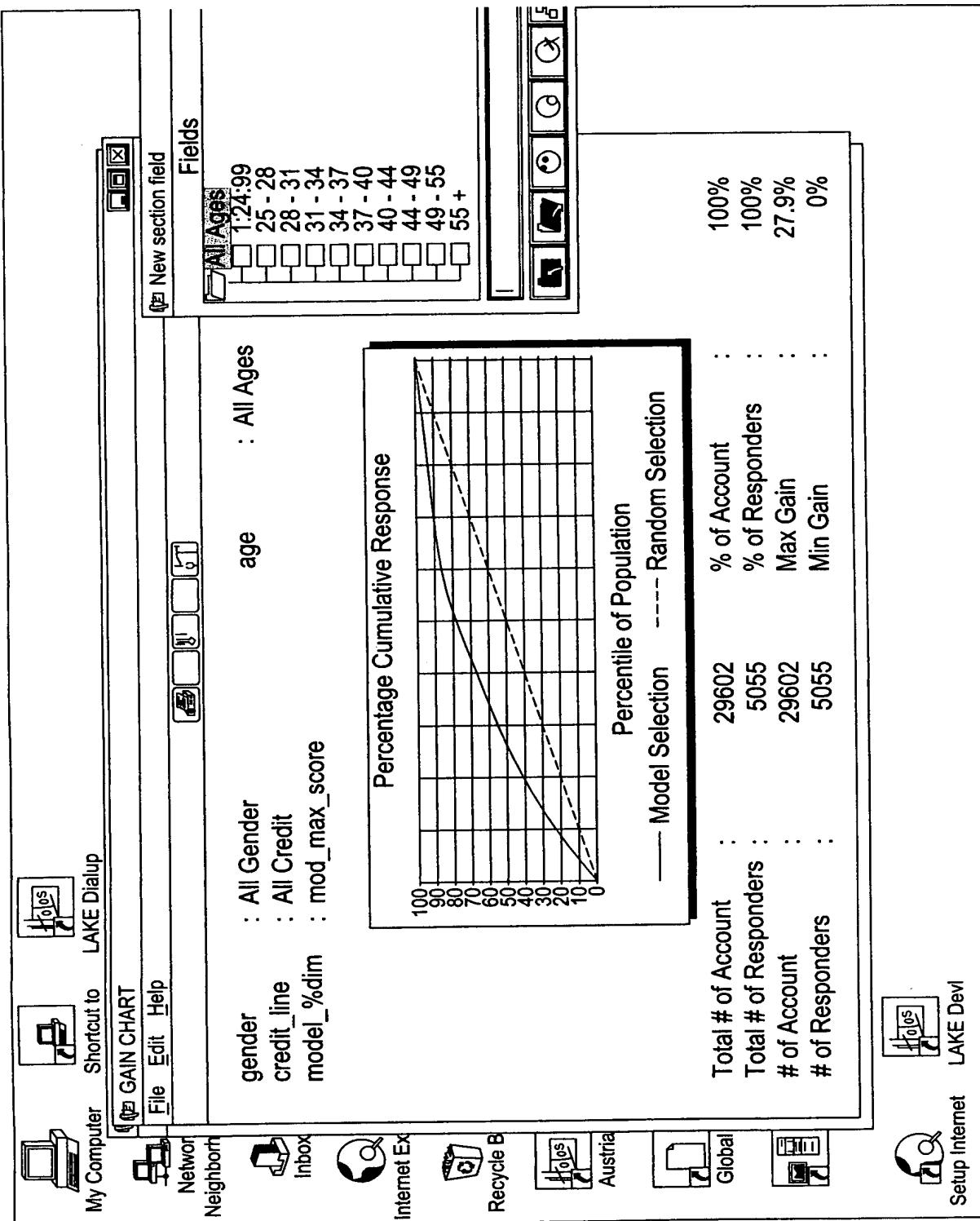


FIG. 8